# LoCo Motion... Loudoun County **Economic Development Progress**

# Howard Hughes Breaks Ground, Creates History for Loudoun

Rainy skies could not dampen the enthusiasm among the more than three hundred attendees at the Howard Hughes Medical Institute groundbreaking May 5. Along with Governor Mark Warner and HHMI leaders, local community representatives and nationally known scientists were in attendance.











Above: An artist's rendering of the \$500 million HHMI Institute; Chairman Scott York declares "a marvelous day" for Loudoun County; county supervisors pose following the groundbreaking

Fantastic 50 Awards Honors Loudoun Businesses

### Inside this issue:

Department's Prospect

for general information - Sent out 10 marketing

- Responded to 278 requests

- Worked with 8 new and 37 on-going prospects

- Delivered 4 presentations

- Distributed 17,040 Spring Product Guides and 37 Wine

- Received 24,765 hits on our website, with 5,979 user

Activity—May:

packages

and 2 tours

sessions

**Trail Brochures** 

Announcements and Expansions	2
Noteworthy	3
Department News	4

Construction Activity

The Virginia Chamber of Commerce honored the state's fastest-growing privately
owned businesses with its <b>Fantastic 50 Awards</b> in Richmond April 30. Five of
this year's Fantastic 50 Award winners are from Loudoun County: NLX Corpora-
tion, Technica Corporation, The Cube Corporation, AeroAstro, and Southland
Concrete, Inc. All, with the exception of AeroAstro, are repeat winners.
Danked the third festest growing company in Vinginia Starling based NIV

- Ranked the third fastest growing company in Virginia, Sterling-based **NLX Corporation** a technology-oriented systems integration company, received the Virginia Vanguard Award for the highest growth rate in the technology category. NLX specializes in the development and support of training systems and customized software applications for the military and commercial industries.
- **Technica Corporation** of Dulles was ranked as the fourth fastest growing company in the state. A technology services and product solutions provider,

(Continued on page 3)

Page 2 LoCo Motion... Loudoun County

# Announcements and Expansions

## **New & Existing Business**

#### - Ethan Allen (www.ethanallen.com)

has signed a 15-year lease for a new 77,488 square foot warehouse and distribution center at Airport Commerce Park. The Connecticut based 71-year old company is a leading manufacturer and retailer of quality home furnishings, selling a full range of products through an exclusive network of more than 310 stores.

The Sterling distribution facility opened in early April with 30 employees, and serves seven retail stores in Virginia, Maryland, and Washington, D.C. The furniture chain opened new stores in Sterling, Frederick and Rockville in the fall of 2001.



The designation is the top level of achievement in the state's Environmental Excellence Program, which promotes the use of environmental management systems and pollution prevention for businesses, industry, and government.

The E3 designation is awarded to those Virginia companies with a fully-implemented environmental management system, pollution prevention programs and demonstrated performance. Security is the

only company in Loudoun and the only logistics company in the state to have earned the award.

The E3 designation is not the only environmental award for the Washington, D.C. based company. Security has also earned ISO-14001 Registration (the international standard for environmental management systems), and in April 2002 the company became the 12th in the nation to have its 9-acre site designated a Certified Wildlife Habitat



Security's award-winning Dulles facility

by the National Wildlife Federation.

- Anystream (www.anystream.com), a Sterling-based developer of software products that simplify the process of creating and preparing media for digital and web-based distribution, was just named one of *Entrepæneur* magazine's and Dun & Bradstreet's Hot 100 for 2003. The list recognizes the top 100 fastest-growing new entrepreneurial companies in America.

The 30-employee company was also on the magazine's Hot 100 list for 2002, and this year Anystream is the only company from Virginia to be included. Additional information on the Hot 100 is available at http://www.entrepreneur.com/hot100/.



ETHAN ALLEN





May 2003 Page 3

# **Noteworthy**

- The Virginia Department of Business Assistance (DBA) announced the **Small Business New Jobs Program** April 30. The pilot program facilitates and funds workforce training for Virginia companies which are for profit, have been in operation in Virginia for at least one year, and have a total of 200 or fewer employees. Eligible companies must be creating at least five new full-time jobs paying at least \$8 an hour, and must make a new capital investment of at least \$100,000. To learn more about DBA's workforce services programs, email DED Business Ambassador Pam Treadwell at ptreadwell@loudoun.gov or DBA at chart@dba.state.va.us.

- Loudoun County's Education and Workforce Committee (EWC) is seeking nominations for its second annual **Education Leadership Award**. Nominations are due by close of business on June 30; the award will be presented at the Economic Development Commission (EDC) VIP reception in November. Nomination forms are available online at http://www.loudoun.gov/business/new.htm.

The award is given annually to an individual, group, or organization, which demonstrates leadership and achievement in the fields of higher education, workforce development, continuing and adult education, or public school administration. The EWC created the Education Leadership Award to recognize excellence in areas related to education, but for which no recognition is available.



In addition to the Small Business Jobs Program, the DBA offers business counseling and the "Small Business Launch Pad" guide for starting a small business. Information is available at http://www.dba.state.va.us/smdev/.

(Continued from page 1)

Technica specializes in leading-edge voice and data networks and information systems integration.

- Ranked sixth on the list, **The Cube Corporation** of Sterling is a facilities management services contractor, focusing mostly on federal government clients.
- With its first Fantastic 50 award, **AeroAstro** of Ashburn ranked twelfth on the list of fast-growing Virginia companies. AeroAstro develops complete space systems, spacecraft busses, components, and advanced communications technologies. The company's goal is to enable the broadest possible spectrum of users to exploit space at minimum cost, and to leverage the innovations developed through their space activities into other markets.
- Ranked thirty-seventh on the list, Dulles-based **Southland Concrete, Inc.** provides concrete subcontracting services for commercial projects in the Metropolitan Washington, DC region.

The Loudoun County Department of Economic Development (DED) nominated local firms for these awards. DED Deputy Director, Tony Smith, and Business Ambassador, Pam Treadwell, were present at the April 30 ceremony to honor the award recipients.

To be eligible for the Fantastic 50 Awards, companies must be small, privately owned and headquartered in Virginia. Companies must show a positive net income for the most recent fiscal year, and have revenues between \$200,000 and \$100 million, based on a four-year average (1998-2001).









### Loudoun County Economic Development Progress

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# **Department News**

DED's Martha Semmes and **Main Street Loudoun** (MSL) had a very busy month. On May 10 with MSL assistance, the Hamilton Main Street Committee held a Visioning Workshop to help generate public consensus on the future of Hamilton's downtown. About 25 area residents and businesses attended the two-hour event. The results will be combined with information collected from follow-up surveys the group is conducting and placed on www.mainstreetloudoun.org.

DED's Design Cabinet, comprised of local volunteer architects and urban designers, met with MSL and Purcellville community leaders May 16 for the **Purcellville Eastern Gateway Charrette.** The group brainstormed design ideas to improve the town's eastern entrance, and will follow the session with a Virtual Public Forum June 15-30. During this time, the ideas collected from the cabinet and other participants will be placed on the MSL and town's websites for public feedback.

MSL Partnership representatives also attended the National Main Street Center's **National Town Meeting** in Cincinnati May 18—21. The meeting brought together over 1,500 Main Street program professionals and volunteers to share revitalization and development strategies and discuss the future of Main Street communities.

MSL also sponsored a public "**Design 101**" workshop May 30 in Leesburg. National Main Street Center staff conducted a three-hour training on Main Street design, and Ed McMahon of The Conservation Fund gave a slide show on "Why Design Matters."

# **Construction Activity**

In April 2003, Loudoun County permitted 563,205 square feet (SF) of nonresidential construction. The combined value of new buildings (\$154,668,276) and alterations (\$1,928,623) is over \$156 million.

Office — 0 SF in April and 1,792 SF in March

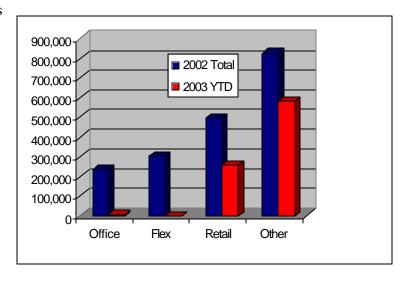
Flex/Industrial — 0 SF in April and 0 SF in March

Retail — 0 SF in April and 24,019 SF in March

Other — 563,205 SF in April and 1,155 SF in March

Taxable — 534,891 SF in April and 24,274 SF in March

Route 28 — 153,913 SF in April and 0 SF in March



Nonresidential Construction — Square Feet Permitted 2002 Total and 2003 Year-to-Date